
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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MEDIA ADVISORY

Rash of car thefts prompts Milwaukee Youth Council to consider #NoFreeRides initiative

With hopes of helping city officials address the recent rash of car thefts by young people, the **Milwaukee Youth Council** this week will consider ways in which it could influence local teens to make more responsible decisions and stay out of trouble.

Youth Council President **Kalan R. Haywood, II** said he envisions the launch of a multimedia awareness and intervention campaign, **#NoFreeRides**, which would stress to young people the dire consequences of car theft and joyriding. “The kids who commit these crimes do so thinking that they won’t face any consequences for their actions,” Haywood said. “The goal behind **#NoFreeRides** is to provide our peers with a reminder that there is no crime that results in a free ride—especially not car theft!”

Milwaukee Police Department **Capt. Raymond Banks** will attend Wednesday night’s meeting to engage with the youth council in a discussion of their proposed initiative. **Media coverage is invited.**

Also on the meeting agenda is a briefing from **Milwaukee Health Commissioner Bevan Baker** on health issues affecting the city’s young people.

What: Milwaukee Youth Council meeting

When: 4:30 p.m. on Wednesday, March 23

Where: 3rd Floor Common Council Chamber
City Hall, 200 E. Wells St.

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